Mohamed Ahmed Khalil

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Personal statement

I am passionate about Data Analysis, which has driven me to develop my knowledge and skills through various professional courses, training programs, and hands-on projects. Detail-oriented Data Analyst skilled in SQL, Power BI, and Advanced Excel, with experience in data extraction, transformation, cleaning, and modeling. Proficient in Power Query, DAX, and Star Schema design, with the ability to build interactive dashboards and generate actionable insights that support data-driven decision-making and improve business performance. I am currently seeking an opportunity to work as a Data Analyst in a leading organization where I can gain practical experience, collaborate with a professional team, and contribute to achieving business objectives through data-driven solutions.

Key Skills

Soft Skills:

- **Communication and negotiation skills**
- **Responsibility**
- **Time management**
- **Teamwork skills**
- **The ability to deal with critical situations**

Technical Skills:

- **Proficient in data analysis, data cleaning, transformation, and validation.**
- **Skilled in developing Key Performance Indicators (KPIs) and analyzing business performance.**
- **Proficient in Microsoft Excel (Power Query, Pivot Tables, Advanced Formulas, Data Analysis, Reporting, and Dashboard Development).**
- **Proficient in Power BI (Interactive Dashboard Design, Data Modeling, Power Query, DAX, and Data Visualization).**
- **Proficient in SQL for data extraction, analysis, and reporting (SELECT, JOIN, WHERE, GROUP BY).**
- **Skilled in data modeling, Star Schema design, and building relationships between tables.**
- **Capable of designing and developing interactive dashboards that support data-driven decision-making.**
- **Skilled in analyzing Sales, Marketing, Human Resources, Customer Service, and Operations data.**
- **Capable of identifying trends, generating actionable insights, and providing recommendations to improve business performance.**
- **Skilled in preparing executive reports and transforming data into meaningful business insights.**
- **Knowledge of Artificial Intelligence fundamentals and its applications in data analysis.**
- **Good in MS Programs**

Language Skills:

- **A2 in English**

Education

Bachelor of Law, Helwan University
(2024)

Data Analysis Projects - (Personal Portfolio Projects developed using real-world datasets and business scenarios)

Call Center Performance Analysis Dashboard (Power BI) (Jul 2026)

- **Developed an interactive dashboard to monitor Total Calls, AHT, ASA, Service Level, Answer Rate, and Abandonment Rate.**
- **Analyzed agent performance and operational efficiency to support customer service improvement.**

Marketing Campaign Performance Dashboard (Power BI) (Jul 2026)

- **Built a dashboard to track Revenue, ROI, ROAS, CTR, Conversion Rate, CPA, and CPL.**
- **Analyzed campaign performance by channel, region, and customer segment to support marketing optimization.**

Comprehensive Business Performance Dashboard (Power BI) (Jun 2026)

- **Designed an executive dashboard to monitor Revenue, Profit, Orders, Inventory, Returns, Customers, and Employee Performance.**
- **Presented KPIs, trends, and business insights to support data-driven decision-making.**

Employee Performance & HR Analytics Dashboard (Power BI) (Apr 2026)

- Analyzed Headcount, Attrition Rate, Salary, Performance Rating, and Employee Distribution.
- Identified workforce trends, retention insights, and departmental performance metrics.

E-Commerce Sales Analysis Dashboard (Excel) (May 2026)

- Created an interactive sales dashboard to monitor Sales, Revenue, Profit, Orders, Customers, and Product Performance.
- Analyzed customer behavior, sales trends, and top-performing products.

Product Delivery Performance Analysis (Excel) (Mar 2026)

- Evaluated On-Time Delivery, Delivery Time, Late Deliveries, and Shipping Performance.
- Identified logistics bottlenecks and opportunities to improve delivery efficiency.

Sales Performance Analysis Dashboard (Excel) (Feb 2026)

- Developed a dashboard to monitor Revenue, Sales Growth, Profit Margin, Quantity Sold, and Top Products.
- Analyzed regional performance and monthly sales trends to identify growth opportunities.

Sales Performance Analytics Dashboard (Power BI) (Nov 2025)

- Built interactive dashboards to monitor Revenue, Profit, Orders, Customers, and Sales KPIs.
- Analyzed sales trends, product performance, and business growth opportunities.

Services Analysis Dashboard (Power BI) (Aug 2025)

- Developed a dashboard to measure Service Requests, Resolution Time, Customer Satisfaction, and Service Performance.
- Analyzed service efficiency, workload distribution, and operational KPIs.

Coffee Shop Analysis Dashboard (Excel) (Jun 2025)

- Created a dashboard to monitor Revenue, Orders, Profit, Product Sales, and Peak Sales Hours.
- Analyzed customer purchasing patterns, best-selling products, and daily sales performance.

Training Courses and Certifications

Professional Diploma in Data Analysis (Excel & Power BI) - Certificate Link

Power BI Fundamentals Track | DataCamp – Certificate Link

Excel Fundamentals Track | DataCamp – Certificate Link

Excel Power Tools Track | DataCamp – Certificate Link

Power BI Data Analysis | Udemy – Certificate Link

Artificial Intelligence Ambassadors Program | NTI – MCIT

Introduction to Data Analysis - ITIDA | TIEC | Creativa Innovation Hubs (2025)